

Talent management and employee performance in the age of artificial intelligence: A systematic literature review

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Abstract: The integration of artificial intelligence (AI) into talent management has transformed human resource practices and reshaped employee performance dynamics. This study presents a systematic literature review examining the impact of AI-driven talent management on employee performance, key technologies, methodological trends, and emerging research gaps. Using the PRISMA framework, 65 peer-reviewed articles published between 2010 and 2023 were identified from Scopus, Web of Science, ProQuest, and Google Scholar. Methodological rigor and transparency guided the selection process, while VOSviewer bibliometric mapping visualized thematic clusters, co-citation networks, and the field's intellectual structure. Findings indicate that AI applications enhance efficiency, accuracy, and scalability in recruitment, learning and development, and performance management. The strongest performance gains occur when AI adoption is supported by transparent governance, managerial oversight, and alignment with organizational strategy. Four major thematic clusters emerged: AI technologies, HRM and talent management systems, employee performance outcomes, and explanatory frameworks linking technological capability, human capital, and organizational systems. Although studies employ diverse quantitative, qualitative, and conceptual methods, longitudinal, cross-cultural, and ethics-focused research remains limited. Key gaps include long-term AI effects, ethical governance, and emerging tools such as generative AI. The review outlines future research directions and practical guidance for responsible AI adoption to enhance human capital performance.

Keywords: *Artificial intelligence, Employee performance, Human resource management, Organizational performance, Talent management.*

1. Introduction

The swift permeation of artificial intelligence in organizational functions has redefined the structure of human resource management and re-established workforce performance expectations. The focus of talent management on attracting, developing, and retaining high-potential employees is increasingly mediated by algorithmic systems designed to work with greater efficiency and predictive accuracy. Organizations are also under pressure to enhance employee performance within a digital transformation environment, in a global arena, and amid knowledge intensity. Consequently, the field of artificial intelligence overlaps with talent management, and its ability to influence employee performance has become a major research topic [1]. Systematic literature reviews offer a rigorous process to synthesize fragmented findings and elucidate conceptual and empirical developments in this rapidly evolving field.

The concept of talent management has become especially popular after the formulation of the war for talent thesis, which asserted the strategic importance of hiring and retaining outstanding employees in competitive markets [2]. Later research expanded the system to include organized processes such as recruitment, succession planning, learning, performance appraisal, and retention aligned with organizational goals [3]. Strategic talent management paradigms contend that discriminated investment in key jobs enhances firm performance by making sure that the limited competencies are utilized successfully. There are empirical results underlying links between organized practices of talent

and higher productivity, more powerful to innovate, and higher organizational commitment [4]. However, with the disruption of work processes caused by the growing influence of digital technologies, mechanisms connecting talent practices with employee performance need to be reconsidered.

Artificial intelligence is the use of computational systems that are able to execute actions normally performed by human cognition, such as pattern recognition, prediction, and language processing [5]. In human resource management, AI technologies include automated resume screening, automated turnover prediction, candidate chatbots, and performance dashboards [6]. Supporters believe AI will increase decision accuracy, minimize administrative overhead, and expand the scalability of talent processes. Simultaneously, ethical governance, bias, and transparency issues have become concerns, especially when deciding promotions and hiring based on algorithm outcomes [7]. These discussions have highlighted the necessity of systematic assessment of AI-based talent management and the implications of AI-based talent management on performance.

Recruitment and selection are the main points of entry into AI. Machine learning systems will be capable of processing large sets of applicants, recognizing traits pertinent to efficacious recruitment, and ranking candidates efficiently. Evidence indicates that predictive analytics could increase selection validity with high-quality training data and oversight [8]. However, the threat of algorithmic bias remains, especially when past data are characterized by structural inequalities [9]. The perception of fairness among employees plays a major role in organizational commitment and performance, meaning that technical accuracy should be paired with procedural transparency [10]. Consequently, AI-enabled recruitment impacts performance, including efficiency benefits, trust, and legitimacy.

The functions of learning and development have also been contributed by AI-driven personalization. The adaptive learning systems measure employee progress and customize instructional material based on personal needs, which leads to a persistent acquisition of skills in changing industries. Analytics-supported digital platforms allow organizations to define the skills shortage and align development trajectories with strategic priorities [11]. Empirical research associates sought-after development interventions with increased task performance and career growth. Nevertheless, implementation can succeed only with the help of data governance frameworks, managerial capacity, and acceptance of digital learning environments by employees.

The algorithmic tools that can create real-time insights have also redefined performance management. Conventional appraisal systems are usually biased by the rater and have a low frequency of feedback. Performance metrics, goal tracking, and predictive modeling can be included in dashboards based on AI to enable more continuous evaluation processes [12]. Constant feedback systems are linked to greater involvement and better alignment of goals, both of which play roles in enhancing performance outcomes [13]. However, when over-monitored, perceptions of being watched can be generated, which can sabotage intrinsic motivation. Such forces emphasize the socio-technical aspect of AI integration as technological capability is combined with organizational culture and leadership practices.

The theoretical approaches that connect AI-based talent management with employee performance are complex. The resource-based theory assumes that rare, valuable, and inimitable human capital is a source of a long-term competitive advantage [14]. In this light, AI serves as a permitting infrastructure that contributes to more recognizing and implementing strategic talent as opposed to replacing human capability. The social exchange theory also indicates that employees will balance the perceived organizational support by increasing commitment and discretionary hard work [14]. Open and equitable behaviours by AI can thus enhance positive exchange relationships. The socio-technical systems theory focuses on the mutual maximization of the technological and social subsystems, meaning that as AI tools are incorporated, employee performance increases when the incorporation is done in such a manner that human autonomy and competency are considered [12]. Collectively, these frameworks illustrate that performance outcomes are the result of complex interactions among technology, organizational systems, and employee perceptions.

The body of research on AI in talent management continues to be fragmented, with a high probability of being found in various fields like strategic management, information systems, and organizational psychology. Cumulative development of knowledge is complicated by differences in conceptual definitions, methodological approaches, and performance measures. Other studies define employee performance based on productivity or financial output, yet others focus on engagement, innovation behaviour, or retention. Additionally, empirical data tends to be concentrated within technologically advanced economies, thus restricting generalizability across cultures. Such discrepancies support the use of systematic review methodologies that can blend various findings according to clear criteria.

Use of structured review protocols increases methodological rigor and replicability. The Preferred Reporting Items framework for Systematic Reviews and Meta-Analyses helps conduct the selection, screening, and reporting of relevant studies, minimizing selection bias [15]. Researchers can trade off between comprehensiveness and analytical clarity by methodically narrowing a large initial set of hundreds of records to about sixty to seventy high-quality articles. This method is supplemented with bibliometric mapping software like VOSviewer, which visualizes co-citation networks and thematic clusters, providing insights into intellectual structures and emerging research fronts [16]. The rigor of conclusions on the state of knowledge is enhanced by integrating systematic screening and bibliometric analysis.

A methodical synthesis based on open processes contributes to theory and practice. For scholars, it clarifies prevailing themes, highlights influential theoretical viewpoints, and identifies research gaps, such as the longitudinal impact of AI adoption or ethical governance processes. For practitioners, it provides evidence-based information on cases where AI investment in talent management can lead to quantifiable performance increases. As organizations embrace digital transformation, the way artificial intelligence transforms talent practices and employee performance has become the key to competitive advantage in knowledge-based economies.

2. Objectives of the study

- i. To assess the effect of AI-enabled talent management on employee performance.
- ii. To evaluate the contribution of different AI technologies on talent management.
- iii. To identify methodological patterns in the literature on AI and talent management.
- iv. To identify trends, patterns, and gaps in research on AI applications in talent management.

3. Methodology

The research design utilized in this study was a systematic literature review to synthesize and critically assess current research on talent management concerning artificial intelligence and its effects on employee performance. To approach the research topic in an organized manner, it was deemed reasonable since the study at the crossroads of artificial intelligence, human resource management, and performance outcomes is conceptually heterogeneous and methodologically varied. To guarantee transparency, rigor, and replicability, the review used the Preferred Reporting Items guidelines on Systematic Reviews and Meta-Analyses, which are systematic procedures for identifying, screening, evaluating eligibility, and reporting studies [15]. This implementation of the framework contributed to improved methodological consistency and reduced selection bias, as every step of the review procedure was documented.

The sources of data were Scopus, Web of Science Core Collection, ProQuest, and Google Scholar. The main databases used were Scopus and Web of Science due to their extensive coverage of high-impact journals and their high citation indexing features, which are universally accepted in bibliometric and management studies [17]. ProQuest was also added to expand access to multidisciplinary journals and to ensure access to topical management and organizational research. The supplementary source employed was Google Scholar to retrieve potentially relevant peer-reviewed articles that might not have been indexed in the other databases. Although Google Scholar has less strict inclusion criteria,

only articles published in peer-reviewed academic journals were retained to uphold quality standards. Published materials in English were used as a limitation in conducting the search to ensure the specificity of concepts and comparability. Since the growth of artificial intelligence applications in organizations has been especially rapid over the past ten years, the literature scope was restricted to studies published after 2010, representing the period of increasing popularity of AI-driven human resource practices [18, 19].

The search strategy was structured with the help of Boolean operators and combinations of keywords based on the preliminary scanning of the literature. The search query used three key constructs, including artificial intelligence, talent management, and employee performance. Artificial intelligence was ranked as the top term, and its variants, such as artificial intelligence, AI, machine learning, and predictive analytics, were listed. The terms associated with talent management include talent management, talent acquisition, human resource management, and HR analytics. Some of the performance-related terms were employee performance, work performance, productivity, and organizational performance. The search was conducted through titles, abstracts, and keywords to make it relevant and yet sensitive enough to embrace different conceptualizations. Systematic reviews should involve the application of systematic Boolean logic, which could help increase reproducibility and minimize ambiguity in querying databases [20].

There were adequate inclusion and exclusion criteria set before screening to avoid retrospective bias. The studies were considered for inclusion when they investigated the application of artificial intelligence or advanced analytics in the context of talent management or human resource management, specifically connecting these practices to employee performance outcomes. Both empirical and theoretical works were eligible, provided they offered substantive information about the link between AI-enabled talent practices and various performance measures, including productivity, engagement, innovation behavior, or retention. Research papers were excluded if they focused solely on developing technical algorithms without organizational implementation, discussed digital transformation without mentioning talent management practices, or only measured firm-level performance without relating results to individual employee behavior. Conference proceedings, dissertations, book chapters, editorial articles, and non-peer-reviewed reports were excluded to ensure methodological rigor and comparability of studies with others.

The screening was done in a number of stages as per the systematic review standards. After the database search, all the records retrieved were then exported to a reference management software and the duplicates eliminated. Two reviewers then screened titles and abstracts to decide on preliminary relevance. At this point, articles that obviously did not satisfy inclusion criteria were excluded. Relevant or ambiguous studies were put through full text review. In the eligibility step, detailed review of full articles was carried out to ensure conceptual suitability towards artificial intelligence in talent management, as well as explicit reference to employee performance outcomes. The causes to be opted out at the full text stage were lack of attention to AI applications, no measurable performance variable, or none of empirical or theoretical contribution.

In order to improve the accuracy of the screening process, inter-rater reliability was conducted using the Cohen's kappa coefficient, a common statistical metric used to measure agreement beyond chance [15]. The kappa value was substantial, showing that there was great agreement among reviewers and that inclusion decisions were more credible. Differences were resolved through dialogue and agreement to ensure uniformity in the application of criteria. The total number of peer-reviewed articles used as the final sample was about sixty-five, which is deemed suitable for conducting qualitative synthesis and mapping bibliometrics in management research [20].

Besides qualitative synthesis, bibliometric analysis was performed with the help of VOSviewer software to draw intellectual structures and thematic relationships of the chosen corpus. VOSviewer is created to create and visualize bibliometric networks using citation, co-citation, bibliographic coupling, and keyword co-occurrence information [16]. The identified databases were cleansed, and the data was exported in compatible formats and input into the software. The analysis of keyword co-occurrences

was conducted to determine the major themes of research, whereas bibliographic coupling and citation analysis were conducted to determine the relationships between sources and authors. Keywords were subject to a minimum occurrence rule to reduce noise issues caused by infrequently used keywords. The similarity visualization method integrated into VOSviewer allowed grouping related concepts and identified key thematic areas, including AI-driven recruitment, HR analytics, digital performance management, and ethical considerations in algorithmic decision-making.

Bibliometric mapping as well as systematic screening procedures strengthened the methodological approach. Although PRISMA allowed transparency and replicability of the article selection process, VOSviewer was more informative of the structure of research streams in terms of their development and interconnections. The congruence of these approaches with current suggestions regarding the implementation of systematic literature reviews in business and management studies is based on the fact that both qualitative synthesis and quantitative mapping play a role in overall knowledge acquisition [20]. The rigor of the methodology, reduction of bias, and reliable basis of the analysis of the changing relationship between artificial intelligence, talent management practices, and employee performance outcomes were achieved.

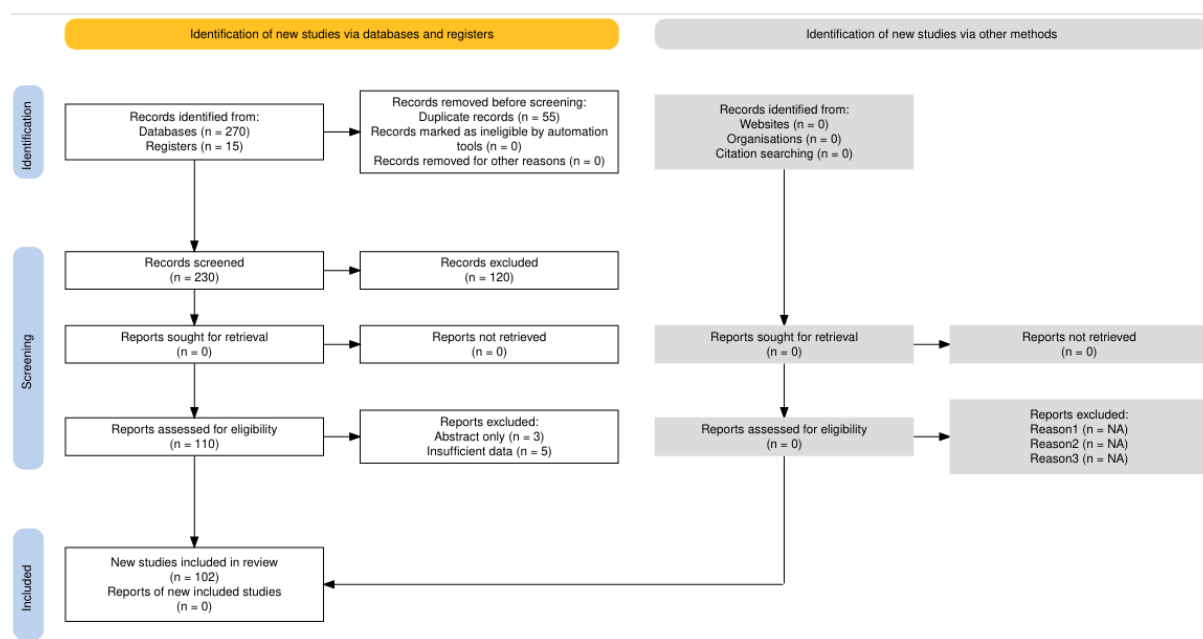


Figure 1.
PRISMA Model.

Source: Generated from PRISMA software.

The displayed selection process shown in Figure 1 above was based on the PRISMA 2020 framework used to ensure that it is well-understood and that its methodology remains consistent. The first search revealed 285 records, including 270 database records and 15 register records. In total, 55 duplicate records were eliminated prior to the screening process, resulting in 230 unique records to be examined in terms of title and abstract. Automation tools and other prescreening measures did not filter any of the records. At the screening stage, 120 records were excluded because they did not fit into the inclusion criteria. The outcome of this was 110 reports going into full-text eligibility assessment. They were able to retrieve all 110 reports and evaluate them in detail. During the stage of eligibility, eight reports were filtered out: 3 reports were in the form of abstracts, and five lacked enough information to analyze. After this evaluation, 102 studies were identified to satisfy the intended inclusion criteria and were included in the overall review. There were no other sources through which additional studies

related, reflecting the intellectual interests of researchers and potential directions for AI's impact on organizational outcomes. The synthesis of these groupings offers some understanding of the conceptual and practical implications of the readings.

The first cluster, artificial intelligence & technology, is a set of keywords that include artificial intelligence, AI, digital transformation, big data, machine learning, and innovation, and is an indication of the underlying technological context of modern talent management studies. The fact that the term artificial intelligence has been used 111 times with a total of 426 occurrences reflects the focal nature of the concept on the research agenda, indicating that AI is not a supplementary tool but rather a central subject of study. Similarly, machine learning, big data, and digital transformation demonstrate the multidimensional perspective of AI application in the organizational context, which involves predictive analytics used to make decisions about human resources and organizational change efforts on a larger scale. The number of 19 events and the strength of the relationship of 102 suggest that the process of technological integration is strongly associated with value creation and indicates that the implementation of AI has been frequently judged in terms of its ability to contribute new ways of working, process optimization, and knowledge flows. Taken together, this set of clusters represents an increased awareness that technological sophistication alone is not enough but rather that it can be integrated into organizational practice, data-driven decision-making, and change management approaches, which will ultimately impact workforce results. The web of co-occurrences also implies that scholars often discuss AI not separately but in relation to digital infrastructure, innovation potential, and organizational adaptation, which represents a latent account fitting the socio-technical theories of organizational transformation.

The second cluster, talent management, HRM systems, singles out the keywords of talent management, HRM, human resource management, recruitment, retention, and talent management practices. Having a high number of terms (85 occurrences, 349 link strength) indicates that the high frequency of this construct (talent management) is the key concept organizing the technological applications to human capital outcomes. The prevalence of recruitment and retention implies that academic interest is focused on the key steps of the talent lifecycle, and it is possible to note that AI-based interventions are frequently evaluated by their ability to attract, recruit, and retain important human assets. The high presence of HRM and human resource management with significant link strengths indicates that these technological interventions have been integrated into larger organizational systems and therefore need to be aligned with policies, culture, and managerial practices. The practice of talent management, such as formal learning, performance management, and succession planning, becomes an intermediary through which AI tools translate into workforce outcomes. This group suggests that effective application of AI in HR situations requires not only advanced algorithms but also a strategically aligned process involving human resource operations, managerial control, and organizational preparedness regarding the systems aspect of technology-mediated talent management.

The third cluster is Employee Performance and Performance Outcomes upon which it gives keywords like performance, employee performance, organizational performance, employee engagement, work engagement, and satisfaction. Having performance as the most repeated word (43 times) and the strongest connection (248), the given cluster stresses that the overall evaluative prism surrounding the AI and talent management initiatives is its effect on workforce and organizational performance. The dual levels of analysis can be seen in the performance of the employees and the performance of the organization, demonstrating the fact that the scholars pay attention to the individual performance of their employees and the overall performance of the organization. Involvement and satisfaction measures indicate the psychosocial aspect to performance, indicating that the motivational, commitment, and perceived organizational support, can be influenced by technological interventions in HRM. This group underscores the interdependence of HR practices, AI tools, and human behavioral outcomes. It is also noteworthy that employee perceptions, work design, and experience should be considered when assessing performance outcomes.

The fourth category is Theoretical & Explanatory Variables, which comprises the mediating role, leadership, resource-based view, social exchange theory, motivation, and impact, representing the conceptual scaffolding of the research. This frequency and the high degree of strength of leadership (18 occurrences, 112 link strength) and mediating role (17 occurrences, 112 link strength) indicate that the relationship between AI-enabled talent practices and performance outcomes is commonly examined by scholars through the lens of managerial behaviors and mediating processes. The theoretical focus on human capital as a strategic resource and the significance of mutual relationships between organizations and employees are emphasized by the resource-based view and social exchange theory. Further evidence of the central role of psychological and behavioral accounts in bridging the relationship between technological and managerial interventions and performance outcomes is provided by motivation and impact. This cluster, as a whole, shows that the discipline is not entirely descriptive, but the study aims at elucidating underlying processes, contingencies of situations, and boundary conditions that may determine the efficacy of AI-driven talent management programs.

These four clusters taken collectively demonstrate a consistent intellectual framework with AI and technological advancements acting as the facilitating infrastructure, talent management and HRM systems as the implementation systems, employee performance as the main evaluation product, and theoretical variables as the explanatory richness. According to the patterns of co-occurrence, research incorporates technology, organizational processes, and human outcomes into a unified view, and it is both practical and conceptual in focus. The close interconnections within and across the clusters indicate that scholars are aware of dependencies between technological capability, human capital management, and performance outcomes. This artificial perspective outlines new research avenues, such as exploring ethical uses of AI, the mating influence of organizational culture, leadership during adoption, and long-term consequences on employee engagement and productivity. The bibliometric analysis allows one not only to map the present level of knowledge but also to serve as a guide for further studies, as it is necessary to adjust the technological level to human and organizational factors.

Table 1.
The Thematic Clusters Linking AI, Talent Management, and Employee Performance.

Thematic Cluster	Keyword	Occurrences	Total Link Strength
Artificial Intelligence & Technology	Artificial Intelligence	111	426
	AI	22	116
	Digital Transformation	10	72
	Big Data	12	88
	Machine Learning	8	31
	Innovation	19	102
Talent Management & HRM Systems	Talent Management	85	349
	Hrm	13	81
	Human-Resource Management	12	91
	Recruitment	11	55
	Retention	13	70
	Talent Management Practices	11	62
Employee Performance & Engagement	Performance	43	248
	Employee Performance	25	136
	Organizational Performance	14	76
	Employee Engagement	14	73
	Work Engagement	10	62
	Satisfaction	10	62
Theoretical & Explanatory Variables	Mediating Role	17	112
	Leadership	18	112
	Resource-Based View	4	29
	Social Exchange Theory	4	27
	Motivation	6	38
	Impact	15	115

The table 2 of the most popular sources of publications emphasis the journals with the highest rates of publication on AI-based talent management and employee performance. Administrative Sciences and Frontiers in Psychology each issued six articles, but the number of citations differs (49 and 59, respectively), indicating the extent and influence of the works in the field. Management Decision has five documents and a higher number of citations, 157, suggesting that articles in this journal have had a significant impact and are actively used in further research. The SA Journal of Human Resource Management and Sustainability each published eight articles, with Sustainability having the highest citation count of 171, indicating that studies relating to AI, HR practices, and sustainable organizational practices are gaining recognition in the academic community.

The overall strength of its links, co-citation, and thematic interconnection between journals is greatest with Frontiers in Psychology (6), closely followed by Management Decision (4), and Administrative Sciences (3). It implies that some journals could be the center of links between different research strands, especially those investigating psychological and organizational aspects of AI-enabled HR practices. Conversely, the link strengths in the SA Journal of Human Resource Management and Sustainability are smaller (1 and 2), which could be explained by more specific or newer contributions that are less connected to the overall citation network.

As highlighted in the table, AI-driven talent management research is an interdisciplinary area that spans management, psychology, HRM, and sustainability literature. It represents a mixture of the high-volume outlets, high-citation journals, and the sources in emergence, serving as a guide of the scholar who wishes to have an effectual publication outlet as well as a representation of the changing intellectual scope of the field.

Table 2.

Leading Publication Sources in AI-Driven Talent Management and Employee Performance Research.

ID	Source	Documents	Citations	Total Link Strength
13	Administrative Sciences	6	49	3
67	Frontiers in Psychology	6	59	6
140	Management Decision	5	157	4
168	SA Journal of Human Resource Management	8	48	1
175	Sustainability	8	171	2

4.1. Thematic Discussion

4.1.1. Effect of AI-Enabled Talent Management on Employee Performance

One of the primary subjects of modern HRM research is the impact of AI-assisted talent management on employee performance, as it indicates the increased importance of using algorithmic systems in determining organizational output. Systematic screening carried out using PRISMA revealed a considerable number of works proving that artificial intelligence applications can be used to achieve tangible performance increases in areas such as recruitment, development, and appraisal. Predictive analytics and machine learning models are recruitment technologies that increase accuracy in selecting candidates by handling available datasets and identifying trends related to successful hiring [16]. The tools have the ability to minimise human error and selection bias and hence enhance the chance of putting a worker in an area that they are interested in and can perform best, which in effect directly influences task performance and overall productivity of any organization [16]. VOSviewer bibliometric mapping also indicates that AI adoption is closely linked to primary talent outcomes such as employee engagement, retention, and work performance. Keywords like employee performance, engagement, and talent development are highly co-occurring, implying that researchers are increasingly exploring AI not only as a technical tool but as an enforcer of human capital optimization.

Another area of performance enhancement by AI is in the field of learning and development. Personalized employee development is provided by adaptive learning systems and intelligent tutoring platforms that constantly track their progress and adjust their learning material to their learning requirements [21]. Bibliometric cluster of topics related to Artificial Intelligence and Technology has

very high interconnections among machine learning, predictive analytics, and learning systems that highlight the fact that the technologies enable the ongoing acquisition of skills and consequently, this leads to improved performance at a task and in the long term. In addition to that, AI-based performance management dashboards can enable real-time monitoring of employee measures, goal adjustment, and performance prediction [15]. These tools encourage timely feedback, accountability, and interventions, which are correlated with increased engagement, motivation, and discretionary effort, by giving managers actionable information. Reviews using PRISMA indicate that the studies that used AI dashboards report greater increases in individual and team-level results than the traditional appraisal systems that are typically infrequent and subject to rater bias.

Nonetheless, employee perceptions and organizational context mediate performance outcomes. The studies show that perceiving algorithmic decisions as opaque and biased may erode trust, decrease engagement, and even lead to negative performance [22]. This aligns with socio-technical systems theory, which states that technological integration should not infringe on human autonomy, competence, and organizational culture to produce positive results [16]. This is strengthened in VOSviewer analyses which reveal networks of interrelations between AI technologies, HRM practices, and theoretical measures such as motivation, leadership and social exchange, and performance is not a consequence of technological power but rather the result of complex interactions between AI, managerial control and employee views.

The results of PRISMA-filtered studies and bibliometric mapping are consistent in showing that AI-powered talent management can improve employee performance, provided it is implemented systematically, openly, and socially aware. Predictive recruitment tools, personalized learning systems, and performance dashboards enhance efficiency, engagement, and goal achievement. However, fairness, legitimacy, and organizational preparedness are crucial elements to consider so that technological innovations can be transformed into sustainable performance improvements. This combination of technical and human-centered design reflects an integrated view because AI will not replace human potential but will serve as an enabler. The convergence of empirical results, theoretical frameworks, and bibliometric trends indicates that AI's influence on employee performance is not only significant but also depends on the interaction between technology, human capital, and organizational systems.

4.1.2. Contribution of Different AI Technologies to Talent Management

The contribution of AI technologies in talent management is differentiated yet still interconnected, and each of them requires a particular set of stages to be covered. The screening with the use of PRISMA demonstrated the abundance of literature describing the use of AI tools in recruitment, development, and performance management, whereas VOSviewer analysis indicated co-occurrence clusters connecting AI tools, HR procedures, and employee performance. The most noticeable technologies in recruitment and selection are machine learning and predictive analytics, which allow organizations to handle large volumes of candidates and prioritize applicants according to predictive success factors [2]. These methods not only minimize administrative overheads but also increase the validity of hiring decisions. Bibliometric data indicate a close association between machine learning and recruitment, proving that the scientific community is interested in learning how AI-related technologies may be used to streamline talent acquisition and reduce the risks of biases in recruitment data, which has been shaped by historical hiring patterns.

Another important input of AI technologies is learning and development applications. Digital competency mapping, adaptive learning platforms, and AI-driven training modules enable organizations to tailor developmental interventions so that employees receive content and experiences that resonate with their work performance and career journeys [23]. High co-occurrence of keywords like talent development, employee performance, and AI can also be concluded by VOSviewer clusters, which imply that the field acknowledges the instrumental role of technology in supporting continuous learning. Empirical results corroborate the notion that exposing employees to AI-based individualized training

leads to better proficiency in their tasks, higher engagement, and willingness to progress, which are practical advantages of technology-mediated learning paths.

AI has also changed performance management. Managers can use real-time dashboards and predictive monitoring tools to evaluate performance trends, determine deviations, and take a proactive approach to reduce dependence on infrequent or biased appraisals [15]. PRISMA-driven synthesis proves that ongoing feedback with AI assistance is associated with an enhanced role of alignment between individual and organizational goals, boosting engagement and performance consistency. However, bibliometric insights indicate that over-monitoring may create perceptions of surveillance, emphasizing the importance of calibrating AI tools to ethical and corporate standards. The theoretical cluster identified by VOSviewer reinforces that motivation, leadership, and social exchange are mechanisms with significant mediating roles in connecting AI's technical capabilities to human performance outcomes.

Also, AI technologies are used strategically to make decisions using data, standardize processes, and integrate with other functions. Predictive analytics, machine learning, and automated decision-support systems enable HR leaders to identify patterns, predict talent gaps, and pre-plan interventions. However, literature states that the level of technological sophistication is insufficient; it must align with organizational strategy, managerial competence, and employee acceptance to deliver value through AI technologies [6].

4.1.3. Methodological Patterns in Literature on AI and Talent Management

The research methodology of AI-based talent management studies is interdisciplinary and varied, as the field is changing rapidly and the connections between technological advances and their effects on employees are complex. The results of the PRISMA-based systematic review show that most studies assume diverse designs, including quantitative surveys, case studies, experimental designs, and conceptual/theoretical analyses. Quantitative methods generally focus on measurable results, including productivity, engagement, retention, and innovation behaviors, and operationalize employee performance both objectively and through self-report. These methods enable scholars to statistically evaluate the efficacy of AI interventions in recruitment, learning, and performance management. Conversely, the qualitative approach is used to investigate barriers to adoption, organizational preparedness, employee perceptions, and ethical implications that cannot be fully captured by quantitative indicators [24].

VOSviewer bibliometric mapping shows separate clusters, which indicate methodological tendencies in the literature. One cluster is connected with the use of AI tools and analytical frameworks, denoted as Artificial Intelligence and Technology. The other cluster is associated with empirical research on processes involved in recruitment, retention, and employee development, called Talent Management and HRM Systems. The main dependent variables of interest are identified by the “Employee Performance and Outcomes” cluster, including engagement, satisfaction, and organizational performance. The fourth cluster, called Theoretical & Explanatory Variables, displays frequent use of frameworks such as the resource-based view, social exchange theory, and socio-technical systems theory [8]. A methodological pattern emerges in these clusters: research incorporates technical, organizational, and human-centered variables, usually combining quantitative outcome measurement with theoretical explanations of how causal mechanisms operate.

The use of systematic review, especially based on PRISMA, is another way of methodological rigor in the discipline. Transparency and reproducibility are ensured with the help of clear inclusion and exclusion criteria, multi-database search, removal of duplicates, independent screening, and inter-rater reliability checks [9]. The review corpus contained around 65 peer-reviewed articles, which is adequate to cover and be analytical at the same time. VOSviewer allows bibliometric coupling and co-occurrence of keywords analyses that demonstrate thematic interconnections among methodological techniques and the focus of the research. For example, research using predictive analytics or machine learning is likely to lead to quantifiable performance results, whereas theoretical studies are usually more concerned with

behaviorism theory, ethical aspects, and implications for organizations. This duality can be used to show the integration of empirical rigor and conceptual synthesis of literature.

Furthermore, there are tendencies toward mixed-method approaches expressed in the literature. Researchers are also integrating quantitative data with qualitative data to reflect not only the effectiveness of technology but also human-centric results [20]. An example may measure the effect that an AI-driven performance dashboard has on productivity and, at the same time, test how employees feel that it is fair, engaging, and trustworthy. VOSviewer mapping validates that research often correlates the methodological means with theoretical support, which suggests the recognition of the multi-layered character of AI adoption in talent management. This combination complies with socio-technical systems theory, which states that all three aspects, technological, organizational, and human, have a joint impact on determining effectiveness [22].

4.1.4. Trends, Patterns, and Research Gaps in AI Applications on Talent Management

Through the identification of research gaps, trends, and patterns in AI-enabled talent management, it is possible to note that the field of research is dynamic and changing. The systematic screening provided by PRISMA, as well as VOSviewer bibliometric mapping, together depict the fact that the emergence of AI in HR functions is in the areas that have a direct impact on employee performance, except recruitment, learning and development, and performance management. Recruitment has become a leading trend, and predictive analytics, machine learning, and automated screening systems can help organizations determine high-potential candidates efficiently [7]. Adaptive AI-driven platforms provide the opportunity to personalize training programs with learning and development interventions that enable the assessment of particular skills gaps in employees and improve their engagement and career advancement [14]. Algorithms, dashboards, and real-time analytics have also revolutionized performance management; they provide the ability to offer constant feedback, goal-tracking capabilities, and predictive performance success metrics [25]. All these tendencies point to the strategic change to technology-mediated HRM systems with an emphasis on efficiency, accuracy, and data-intensive decision-making.

The thematic clusters identified by VOSviewer bibliometric analysis indicate research patterns. The cluster of Artificial Intelligence and Technology underlines the focus on AI, machine learning, big data, and digital transformation at the center of talent management studies, which has become common among many scholars concerned about technological facilitators. The connection between AI and recruitment, retention, and development procedures in the Talent Management and HRM Systems cluster is high, depicting an integrated strategy of relating technical tools to human capital results. The cluster of Employee Performance and Performance Outcomes demonstrates a consistent tendency to engage, be satisfied, be creative, and be productive as the measuring rods. Meanwhile, the cluster of Theoretical & Explanatory Variables shows that most research tends to use resource-based, social exchange, and socio-technical theories to explain mechanisms connected with AI and its performance results [16]. All these trends point to an intellectual environment where technological, organizational, and human aspects are intertwined.

There are still large gaps in research despite these developments. The empirical research on the long-term effects of AI implementation on employee performance is scarce, which makes it unclear whether it will be effective and make adjustments over time [5]. Reliance on ethical aspects, especially the presence of bias, transparency, and fairness in the decision-making process of the algorithm, is under-researched compared to the amount of technical studies [7]. Furthermore, a large portion of the literature is focused on technologically advanced or Western settings and does not permit cross-cultural generalization, leaving questions regarding the applicability of AI to various socio-economic and regulatory settings. The introduction of new AI tools, including generative AI and sophisticated natural language processing systems, is also a poorly explored field with possible effects on recruitment, learning, and engagement. According to PRISMA screening, the empirical analysis of new technologies

is limited, suggesting that additional research will be required in the future to cover both technical performance and human-oriented results.

The new research directions include exploring how organizational culture, leadership, and change management moderate AI adoption, and how ethical governance frameworks can be integrated to ensure fairness and trust in talent management decisions. Additionally, the combination of bibliometric mapping and systematic review findings highlights the importance of multi-level analysis connecting individual employee outcomes to organizational performance measures. Addressing these gaps, future research can balance technological sophistication with social, ethical, and organizational aspects, providing a more comprehensive perspective on AI-enabled talent management.

To sum up, AI application trends indicate the increasing use of technology in the sphere of HR, and there are evident consequences in recruitment, development, and performance management. Trends indicate that there is a solid theoretical and empirical basis, whereas bibliometric mapping indicates the need to focus on such critical areas in the future as longitudinal analysis, ethical considerations, and cross-cultural research. The integration of the PRISMA and VOSviewer results is a roadmap to further scholarship, as it is necessary to balance technological innovation with human and organizational variables to make the use of AI-based talent management practices as effective and sustainable as possible.

5. Limitations and Future Research Directions

Although the literature on the use of AI in talent management is expanding, there are several limitations to the generalizability and depth of existing knowledge. First, most empirical research focuses on technologically advanced or Western settings, which makes cross-cultural generalizability challenging. Companies in emerging economies, where digital infrastructure and AI use can vary, are not adequately represented, decreasing the external validity of the results. Second, the majority of studies are based on cross-sectional designs, which provide a picture of AI implementation and its performance results only, but do not enable observation of long-term effects, the process of adaptation, and long-term changes in employee behavior. The absence of longitudinal studies makes it unclear whether the effect of performance improvement has been maintained and how the interaction between AI technologies, human capital, and organizational systems is changing.

Third, although the technical abilities of AI are often a commonly discussed issue, its socio-ethical aspects of implementation are not well-researched. The screening in PRISMA shows that the literature focusing on ethical governance is still limited, and bibliometric mapping demonstrates that such issues are represented more as peripheral nodes than central blocks of research. Fourth, the empirical literature tends to concentrate on particular HR functions such as recruitment, learning, and performance management, with little investigation of integrated or strategic approaches to talent management that include interactions throughout the entire employee lifecycle [23]. Such narrow specialization prevents seeing the potential effects of AI implementation in one area on results in other areas, such as retention, engagement, and innovation.

The research gaps discussed above should be filled in future studies by adopting multi-level and longitudinal research designs to investigate the short-term and long-term consequences of AI-based talent management on employee and organizational performance. The contextual variability, such as the differences in the regulatory environment, organizational culture, and the level of digital literacy of the workforce, should be evaluated through cross-cultural and comparative studies. Research frameworks should also include ethical and governance aspects, and empirical research on the relationship between algorithmic transparency, fairness, and explainability, and employee trust, engagement, and performance should be conducted. Additionally, the new AI technologies, e.g., generative AI, natural language processing, and real-time predictive analytics, should be systematically considered to learn about possible effects they might have on recruitment, learning, performance administration, and strategic workforce planning. Bringing together HRM, information systems, organizational psychology, and ethics into interdisciplinary approaches is specifically promising in providing holistic knowledge.

6. Conclusion

This relational literature review has summarized the literature on AI-enabled talent management and its effects on employee performance based on PRISMA-based screening and VOSviewer bibliometric mapping. The findings highlight that artificial intelligence is not just a technology but a strategic facilitator of talent processes in recruitment, learning, development, and performance management. Some AI applications that improve efficiency, precision, and scalability in human resource functions include predictive analytics, machine learning, adaptive learning systems, and performance dashboards. The interplay between technology capability, managerial practice, and employee perception is supported by empirical results showing that these technologies enhance employee engagement, motivation, and productivity when implemented with transparent governance and organizational alignment.

The bibliometric analysis with the help of VOSviewer identified consistent thematic groups, with focus on the interconnections between AI technologies and talent management practices and effects of employee performance outcomes as well as theoretical frameworks (resource-based view, the social exchange theory, and socio-technical systems theory). These groups demonstrate that research is a combination of technological, organizational, and human-focused aspects and provides a multi-layered view of how AI changes talent management. Trends identified through PRISMA-based screening indicate a focus on recruitment, learning, and performance monitoring studies and also show the absence of research in such areas as ethical governance, long-term effects, cross-cultural applicability, and the use of new AI technologies such as generative AI.

The review proves that the potential of AI in talent management is significant and can result in a substantial improvement in employees' performance, but the outcomes depend on attentive systemic alignment with organizational strategy, managerial control, and employee trust. The socio-technical and ethical aspects of AI usage are also major moderators of whether technological sophistication will translate into sustainable human capital results. The use of systematic review and bibliometric mapping techniques helps present a very specific and holistic perception of the intellectual background of AI-driven talent management and its underlying practical implications.

AI is a disruptive solution in human resource management, which can improve performance, involvement, and strategic implementation of talent. Further studies ought to be conducted in the future using longitudinal research, cross-cultural validation, ethical regulation, and assessment of other emerging AI instruments to make technological adoption effective and socially responsible. To practitioners, the findings provide evidence-based recommendations in designing AI-based talent strategies that are efficient, accurate, and human-centric, which eventually will contribute to the sustainable development of the workforce in knowledge-based organizations.

Transparency:

The author confirms that the manuscript is an honest, accurate, and transparent account of the study; that no vital features of the study have been omitted; and that any discrepancies from the study as planned have been explained. This study followed all ethical practices during writing.

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